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## **SEE.SPARK.GO CEO ANDY THOMS BUILDS NATIONAL INFLUENCE**

*University of Georgia Graduate Takes Vision to Reality*

**ATHENS, Ga.–November 4, 2020–** Andy Thoms, Co-founder and CEO of See.Spark.Go, has built a public relations agency with three locations and clients across the country. This dream was made possible through hard work and a deep commitment to others.

When choosing a career, Thoms focused on the question, “What do I want to be known for?” The answer: watching people find their passions and attack it with full force. With his wife as his partner, Thoms has worked tirelessly to create See.Spark.Go, even working three jobs at one point to pay his employees’ salary.

“Success is a crock pot, not a microwave,” Thoms said. “I knew I could outwork anybody. Not that I was smarter, but that I had the patience and motivation to get the job done.”

After 10 years, See.Spark.Go reached \$1 million in profit. Every year since then, they’ve doubled it.

“I’ve never seen so many long term agency and boomerang relationships. I can say this as a former client, contractor and now team member,” says Josh Deyton, Vice President of Digital Strategy at See.Spark.Go. “The culture of See.Spark.Go is built on serving and stewarding these relationships, and that comes directly from Andy Thoms.”

Thoms has partnered with the University of Georgia to form an internship program at See.Spark.Go. The program services seven interns and three apprentices each semester, offering class credit and need-based scholarships.

For more information, or to connect with Thoms, visit <https://seesparkgo.com/>.

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### **About Andy Thoms:**

A gifted networker and entrepreneur, Andy brings strategic leadership and business development to the team at See.Spark.Go. His entrepreneurial spirit has led him to establish several of his own businesses and assist in several startup nonprofits, laying the groundwork for organizational growth. Andy’s passion in life is seeing others reach their God-given potential. Andy started See.Spark.Go with his wife Brittany in July 2007. You can regularly find him in Athens coaching sports with their two sons, Carson and Callan.

**About See.Spark.Go:**

Founded in 2007, See.Spark.Go is a public relations and communications firm with locations in Athens, Ga, Atlanta and Nashville. With extensive media outlet relationships across the nation, See.Spark.Go specializes in storytelling through digital, social media and PR communications for clients like Airstream, Your Pie and Columbia Sportswear. For more information visit <https://seesparkgo.com/>.